We are Embarcadero

We build the most powerful Rapid Application Development (RAD) tools behind amazing applications used by millions every day -- applications that help you work, communicate, manage security, optimize databases, and relax. Yes, you probably also built some great applications with our tools. What you probably don't know is how much we have evolved and what we can do today and tomorrow!

Our heritage of innovation delivered breakthroughs in development tools. Today, through our RAD Studio product line, we continue to seek new ways to make our customers more successful. We deliver the most powerful toolset for visual C++ development. We continue to evolve Delphi with modern language features and incredible cross-platform native support. We have embraced open architectures. You can use Delphi with many databases, Clouds, Web frameworks, and so much more.

Welcome to an open future!

Fast

Today, being fast to market is paramount. Whether it is an internal application or a commercial one, speed is the difference between success and failure. RAD Studio has a place in any development department and supports deployment across multiple desktop, mobile, and IoT platforms. It is the fastest way to develop Enterprise apps.

" Every time our CEO has an urgent project, they come to the Delphi team."
- Fortune 100 Company

Flexible

" It took us only a few days to switch from Parse to MongoDB."
- US Startup

Technology changes fast, sometimes too fast. Platform independence is core to our philosophy for over 25 years. We connect to major databases and cloud hosting options, so you can choose not only for today, but for the future.
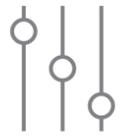
Productive

We care about coding and languages – it is in our blood! We love the speed of C++ and the elegance of Delphi. We like the versatility of Java Script. We spearheaded the modernization of Delphi and today it powers native development, not only for Windows 10, but also Mac, iOS and Android. We are the champions of backward compatibility and reusability that delivers high return on investment.

" I can look at my code a year after I deployed and easily reuse and improve. Not so with many other toolchains…"
- US ISV CTO

New Releases Now Available at www.embarcadero.com

RX **CX** **DX** **RSX**

Cross Platform

Embarcadero's FMX framework spearheaded cross-platform visual native development. Native applications continue to be a must when it comes to reliability. Whether in a hull of a ship, a factory, or on the go, native applications prove time and again to outperform HTML5. We believe that every technology has a place, but when it comes to speed of development and native support, RAD Studios is becoming a proven choice for our developers.

Modern
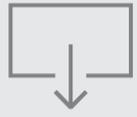
" Migration from D7 was faster than expected. Now keeping up with upgrades is much easier."
- European ERP Vendor

We take pride in the fact that so many powerful applications are built with our tools. With our development solutions, both ISVs and enterprises successfully target Windows, Mac, iOS and Android from one codebase. Existing Windows applications can easily be extended to mobile using technologies like our application tethering support. Modernizing your applications for Windows 10 or extending and building new applications for today's most popular platforms has never been easier.

Cost Effective

Today's technology agendas are complex. We live for and from our tools, which requires sharp focus on delivering the highest return on investment (ROI) for our customers. Time and again we prove that the speed, flexibility, and reliability we deliver result in some of the lowest total cost of ownership (TOC) of applications developed with RAD Studio.

" I built the system in six months and we've tried to replicate this with other tools – it simply does not work!"
- European VAR

EMBARCADERO: The right choice for FAST development!

Embarcadero tools are used by elite developers who build and maintain the world's most critical applications. Our customers choose Embarcadero because we are the champion of developers, and we help them build more secure and scalable enterprise applications faster than any other tools on the market. In fact, 90 of the Fortune 100 and an active community of more than 3,000,000 users worldwide rely on Embarcadero's award-winning products for over 30 years.

You made the right choice!

- **90 of Fortune 100 Companies**
- **3M Developers in Over 200 Countries**
- **500+ People in 15 Countries**
- **Strong Global R&D Network**
- **Thousands of Powerful Aplications!**

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